

FACTS ON WATER SCARCITY

- In 2030, 47% of world population will be living in areas of high water stress. Most population growth will occur in developing countries, mainly in regions that are already experiencing water stress and in areas with limited access to safe drinking water and adequate sanitation facilities.

Source: WWDR, 2012

- Water scarcity already affects almost every continent and more than 40 percent of the people on our planet. By 2025, 1.8 billion people will be living in countries or regions with absolute water scarcity, and two-thirds of the world's population could be living under water stressed conditions.

Source: FAO, 2012

- Humans are over-consuming natural resources at an unsustainable rate. Around 3.5 planets Earth would be needed to sustain a global population achieving the current lifestyle of the average European or North American.

Source: WWDR, 2012

